



ACCREDITED TRAINING PROFESSIONAL:

GAIN RECOGNITION



TABLE OF CONTENTS

1

WHO IS YAP?

Our Background Pg 4

2

QUALITIES OF TRAINERS

Is It For You? Pg 6

3

PATHWAYS TO SUCCESS

Your Business Needs. Pg 8

4

INCOME STREAMS

Types Of Courses. Pg 10

5

REVIEWS

Member Testimonials. Pg 12

6

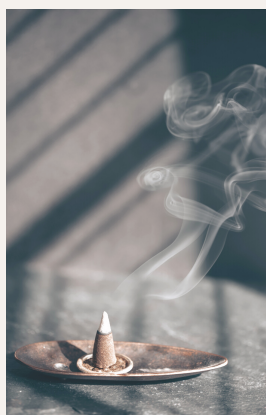
NEXT STEPS

Getting Started. Pg 13

7

FAQ

Common Questions. Pg 14

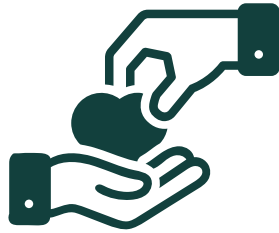


01

WHO IS YAP?



Grow & Develop



Contribution



Opportunities



Career Path



OUR BACKGROUND

WHO IS YAP?

Yoga Alliance Professionals is a global professional body that supports yoga teachers, trainers and practitioners looking to train to be a teacher.

Our entire ethos revolves around two of the six human needs that we all share, Growth (Development) and Contribution (Serve), the sharing and receiving of knowledge and wisdom.

It is the foundation of everything we do, including the acclaimed CAREER PATH for teachers. We work with teachers and trainers to highlight and offer OPPORTUNITIES.



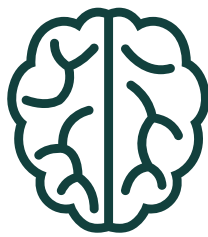
02

THE QUALITIES OF ACCREDITED TRAINERS



Ethical

Knowledgeable



Transparent



IS THIS RIGHT FOR YOU?

TRAINER VALUES



Accredited training professionals run ethical, quality training that uses high standards and transparency to teach confident and knowledgeable yoga teachers.

They want to reach more students and be part of something greater than themselves. They are dedicated to mentoring and supporting the next generation of yoga teachers.

Does this sound like you?

Become part of a community that facilitates the optimisation and growth of your business.



03

PATHWAYS TO SUCCESS



YOUR BUSINESS NEEDS PATHWAYS TO SUCCESS

Understand your business needs and identify the ways we can help you build a successful training business.



Gain Recognition

The approved trainer stamp will let the community (and potential students) visibly recognise your quality & standards.

Course Credibility

Accreditation build trust and confidence with potential students to invest in your training course.

Lead Generation

Build a meaningful mailing list through the use of YAPTA Tasters and our manual matching process.

Business Guidance

Join us live in webinars, or browse our extensive library of resources and tool to help you grow.

Increase Revenue

You have the ability to accredit 4 different types of training courses. This allows you to serve the right people.

Industry Insights

We ask out 9k+ members to take part in surveys and you'll get the results! Helping to develop your business to their needs.

Community Support

We are all working together to create and also develop the next generation of fantastic yoga teachers!

Brand Awareness

We'll help create raving fans for your yoga training school. A great foundation to build your brand from.

04

YOUR INCOME STREAMS

1

FOUNDATION COURSE

200hr+ course to train and accredit new yoga teachers.

2

FOUNDATION PLUS

230hr+ course to train, accredit & support new yoga teachers.

3

FURTHER TRAINING

40hr+ course to provide continuous training to teachers.

4

SPECIALIST TRAINING

40hr+ course to train existing teachers in a specific topic.

INCOME STREAMS

TRAINING COURSE TYPES

1

FOUNDATION COURSE

The standard Foundation training that all new yoga teachers must complete to teach yoga.

Minimum Total Hours: 200

Minimum Contact Hours: 180

Taught By: Senior Yoga Teacher

Accredited Training Hours: Yes

Can be Taught Online: Yes

2

FOUNDATION PLUS

The Foundation plus includes mentoring & development for the first year after Graduation

Minimum Total Hours: 230

Minimum Contact Hours: 180

Taught By: Senior Yoga Teacher

Accredited Training Hours: Yes

Can be Taught Online: Yes

3

FURTHER TRAINING

These are specialist training in the fields of: Children's Yoga, Teen Yoga, Sports Yoga, Pregnancy Yoga, Meditation, Massage

Minimum Total Hours: 40

Minimum Contact Hours: 28

Taught By: Senior Yoga Teacher

Accredited Training Hours: Yes

Can be Taught Online: Yes

4

SPECIALIST TRAINING

Continue developing and growing yoga teachers with further training events. Generate new income while helping the community.

Minimum Total Hours: 40

Minimum Contact Hours: 28

Taught By: Senior Yoga Teacher

Accredited Training Hours: Yes

Can be Taught Online: Yes

05

REVIEWS



WHAT OUR COMMUNITY SAYS

MEMBER TESTIMONIALS



VICTORIA SKY

"I am lucky enough to connect with lots of teachers around the world and even luckier to be supported by Yoga Alliance Professionals, I understand from others who have memberships elsewhere that the endless help, encouragement and value I receive from Yoga Alliance professionals is outstanding...I love that I feel part of a family and community and not out here winging things alone."

VICTORIA CUNNINGHAM



"...it feels like a partnership where I can ask for advice and support not only from the Yoga Alliance staff and founders but also from my fellow Trainer PRO members. Becoming a Trainer PRO means that I am also able to share my expertise...which I did when I created a YAPTA course on Yoga for Stress & Trauma. After working alone as a Yoga Teacher Trainer for so many years it feels good to know I now have a team behind me to support me..."



MICHELLE NICKLIN

"I love their philosophy on the teaching of yoga, the practice we all love, and their commitment to continued high standards during a rapidly changing time. I know the many graduates and postgraduates from the Sandstone Training Academy are getting the gold standard in terms of yoga accreditation. I couldn't be happier with the students they refer to our course as they are an ideal fit."

06

NEXT STEPS



Whether you want to discuss the opportunities available, or you are ready to commit, book a call with one of our success consultants today!

[Book Your Call](#)

07

FREQUENTLY ASKED QUESTIONS

ARE YOU RELATED TO ANY OTHER YOGA ALLIANCE?

No, Yoga Alliance Professionals is not related or connected in any way with any other Yoga Alliance. We are all separate companies, each with our own standards.

The only exception to this is Yoga Alliance UK, this is our former trading name.

I'M NOT IN THE UK, CAN I STILL BECOME A MEMBER?

Yes, of course! We would love to have you as a member of Yoga Alliance Professionals. Our certification is recognised worldwide and we have members from all over the globe.

I HAVE MORE QUESTIONS! CAN YOU HELP ME?

Of course! You can browse our [help desk](#), give us a call on 0131 659 9922 or write an email to us at support@yogaallianceprofessionals.org